



Institute Innovation Council - IIC & Narayana College of Nursing Conducted Poster Competition - Theme - Entrepreneurship As a part of World Entrepreneurs Day Celebration -

Ministry of Education's Innovation Council (MIC) Driven Activity on August 24, 2021; 3 pm to 5 pm; Auditorium 3rd floor, Narayana College of Nursing, Nellore, Andhra Pradesh

The Entire Event Posted on YouTube - https://youtu.be/DwW67TZFF-M

Academic Coordinator



Dr. S. Vijaykumar Narayana Medical College, Nellore, Andhra Pradesh

Organizing Secretary



Dr. S. Indira, M.Sc. (N), Ph.D., MBA(HA) Dean, Narayana College of Nursing, Nellore, Andhra Pradesh

Competition – Judges



Mrs. A. Visharadha Prof. Dept. obstetrics & gynecological nursing, Sri Venkateswara Ramnarain Ruia-Govt. General Hospital, Tirupathi



Dr. Vandana Raghunath Prof. & Head, Dept. Oral & Maxillofacial Pathology and Oral Microbiology, Narayana Dental College & Hospital, Nellore



Dr. V. Sivakumar Prof. & Head. Narayana Translational Research & Incubation Center, Narayana Medical College, Nellore

IIC - President - Dr. SP Rao

IIC - convener - Dr. Sivakumar Vijayaraghavalu







Institute Innovation Council World Entrepreneurs Day Celebration Poster Competition – Theme - Entrepreneurship

August 24, 2021 at 3 pm

PROGRAMME SCHEDULE

Topic	Program
Welcoming t	he IIC members and Distinguished Guests
Prayer and We	elcome Song by Narayana Nursing Students
	Lamp Lighting
Welcome Address	Mrs. Thejovathi, M.Sc. (N) Associate Professor & Head, Nursing Research, Narayana College of Nursing (NCON), Nellore, Andhra Pradesh (AP).
Inaugural Address	Dr. S. Vijaykumar, Academic Coordinator, Narayana Medical College, Nellore, AP.
Presidential Address	Dr. SP Rao, IIC president & Dean, Narayana Medical College, AP.
Keynote Address	Dr. S. Indira, M.Sc. (N), Ph.D., MBA(HA) Dean, NCON, Nellore, AP.
	Mrs. A. Visharadha, Prof. Department of Obstetrics & gynecological nursing, Sri Venkateswara Ramnarain Ruia, Govt. General Hospital, Tirupathi, AP
Competition Judges Address	 Dr. Vandana Raghunath, Prof. & Head, Dept. Oral & Maxillofacial Pathology and Oral Microbiology Narayana Dental College & Hospital, Nellore, AP. Dr. Sivakumar Vijayaraghavalu, Ph.D., IIC – Convener; Prof. & Head, Narayana Translational Research and Incubation Center, Narayana Medical College, AP
Prize Distribution	Dr. S. VijayKumar, Dr. SP Rao & Dr. S. Indira
Vote of Thanks	Mrs. Viji Alex, M.Sc. (N) Professor & Head, Obstetrics & Gynecological Nursing, NCON







Institute Innovation Council - IIC & Narayana College of Nursing

World Entrepreneurs Day Celebration

Poster Competition - Theme - Entrepreneurship

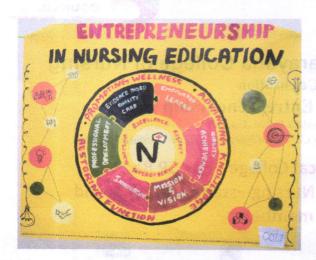
Ministry of Education's Innovation Council (MIC) Driven Activity on August 24, 2021; 3 pm to 5 pm at Auditorium 3rd floor, Narayana College of Nursing, Nellore, Andhra Pradesh

IIC – President & Dean, Narayana Medical College – Dr. SP Rao & Dean, Nursing College – Dr. S. Indira; with Nursing –staff, - students and IIC – staff and student members





Narayana College of Nursing; student posters - Theme on Entrepreneurship







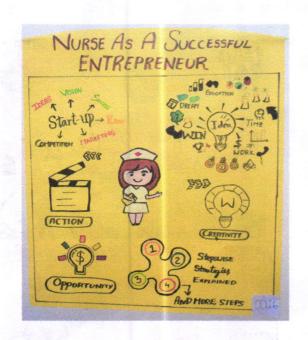


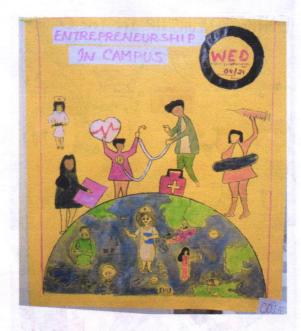


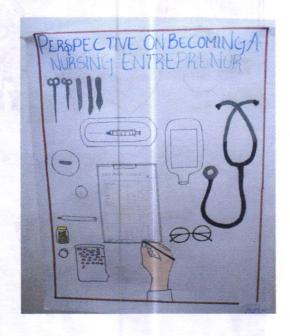


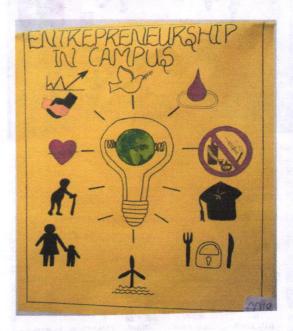


Nursing student posters - Theme on Entrepreneurship



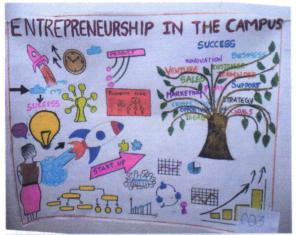








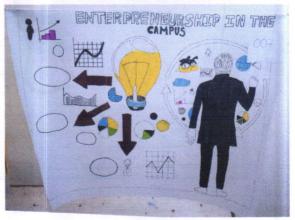
Nursing student posters - Theme on Entrepreneurship





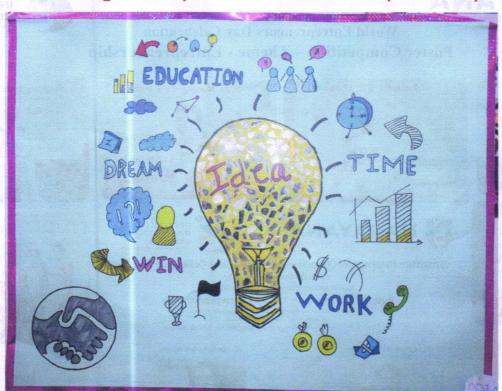


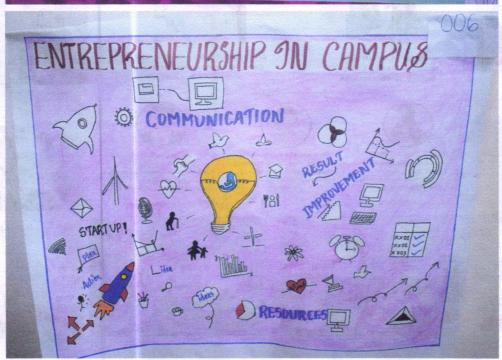






Nursing student posters - Theme on Entrepreneurship









INSTITUTION'S INNOVATION COUNCIL

World Entrepreneurs Day Celebration Poster Competition - Theme - Entrepreneurship















Institute Innovation Council - IIC & Narayana College of Nursing

Cordially Invites you for the World Entrepreneurs Day Celebration

Poster Competition - Theme - Entrepreneurship

Ministry of Education's Innovation Council (MIC) Dri on August 24, 2021; 3 pm to 5 pm; Auditorium 3rd floor, Narayana College of Nursing, Nellore , Andhra Pradesh







Academic Coordinator

Dr. S. Vijaykumar Narayana Medical College, Nellore, Andhra Pradesh

Organizing Secretary



Dr. S. Indira, M.Sc. (N), Ph.D., MBA(HA) Dean, Narayana College of Nursing, Nellore, Andhra Pradesh









Mrs. A. Visharadha Prof. Dept. obstetrics & gynecological nursing, nkateswara Ramnarain Ruia ovt. General Hospital, Tirupathi

IIC - President - Dr. SP Rao

Competition - Judges

Dr. Vandana Raghunath Prof. & Head, Dept. Oral & Maxillofacial Pathology and Oral Microbiology, Narayana Dental College & Hospital,



Dr. V. Sivakumar Prof. & Head, Narayana Translational Research & Incubation Center, Narayana Medical College, Nellore

Dr. Sivakumar Vijayaraghavalu

















Institute Innovation Council - IIC & Narayana College of Nursing

World Entrepreneurs Day Celebration

Poster Competition - Theme - Entrepreneurship

Ministry of Education's Innovation Council (MIC) Driven Activity on August 24, 2021; 3 pm to 5 pm Auditorium 3rd floor, Narayana College of Nursing, Nellore, Andhra Pradesh

















Prize Winners

1st Prize



Ms. Deboleena Das, B.Sc(N) 2nd year

2nd Prize



Ms. Sravathi, M.Sc(N) 2nd year

3rd Prize



Ms. Himaja, M.Sc(N) 1st year



The Institute Innovation Council (IIC) Narayana Professional Colleges and Narayana College of Nursing conducted a poster competition with theme on Entrepreneurs; as a part of World Entrepreneurs Day Celebrations observed by Ministry of Education's Innovation Cell (MIC) from August 21 to 24, 2021. The event was conducted on August 24, in between 3 pm to 5 pm at an Auditorium in Narayana College of Nursing.

The programme auspiciously started with a prayer song and welcome song by B.Sc (N) II year students. Then, Associate Professor Mrs Thejovathi, greeted and welcomed the IIC – President and Dean, Narayana Medical College, Nellore, AP; Principals – Dr. S. Indira (Dean Nursing) Narayana College of Nursing; Professor V. Jayanthi, Principal, Sree Narayana College of Nursing; IIC-Convener & Narayana Translational Research and Incubation Center, Dr. Sivakumar Vijayaraghvalu. As well, competition judges - Mrs Visharadha, Professor of Obstetrics and Gynecological Nursing, SVRRGGH, Tirupathi & Dr. Vandana Raghunath, Professor & Head, Department of Oral & Maxillofacial pathology and oral microbiology, Narayana Dental college to the Dais. She also greeted and welcomed all the HOD'S, Assoc Professor's, Assist Professor's, Lecturer's, Tutors, poster competition participants, delegates off the dias. She invited all the mentioned dignitaries on the dais for lamp lighting. Post lamp lighting ceremony, IIC – president Dr. S.P. Rao was invited to deliver the presidential talk.



IIC president started his talk by defining the word entrepreneurship to the students and highlighted its importance in the growth of a country. He appreciated the students posters and asked the meaning of bulb drawn in each poster and told that the bulb indicates the Idea; if you want to start a business one should have an Idea. An idea needs to be incubated that's the reason the incubation center was established and the Institute Innovation Council is formed jointly by Medical, Dental, Nursing, Pharmacy and Physiotherapy colleges of Narayana Medical Institutions. He also clearly explained the difference between Innovation and Invention and necessity for Innovative ecosystem in the campus.

He further explained the Innovation should be tested and once it is successfully validated then can go for mass production and can be a successful entrepreneur. It can be done by our students if we provide a good ecosystem. He told the students to be outspoken and share their ideas with their colleagues so that the idea can be refined and can be experimented and its out put can be a viable product. He used thermometers as example, a simple temperature measuring tool; previously developed to be kept in the mouth; then on skin and now without any contact the temperature can be measured; this development is an innovation; simple things can be developed for betterment for that one has to think differently and He encouraged students to develop abstract thinking and innovate for better future.



Then Dr. S. Indira, Nursing Colleges Dean was invited to deliver the keynote address. Madam started her talk asking the question what is entrepreneurship and what as nurses we can do? Further she told that we as women was educated and trained to give services to patients in the hospital and also have a mindset of drawing the monthly salary and taking care of the household things; this becomes a routine in most of our life. In this case how to become entrepreneur is something thought provoking and what business we can do? I asked this question to a M.Sc. Nursing student. She replied that post her graduate studies thinking to setup a hospital; yes that is a business.

Since we studied Nursing not necessarily should practice only in hospitals, we can start a health care business and provide job for others too.

She told that one of her senior started a nurses association and started homecare nursing service and created a new concept called home care nursing. Now she is an successful entrepreneur. Following her many started such a business, even in Nellore we have four such organizations. She also explained how to become a legal nurses consultant after the bachelor's degree in Nurses.

The other business to think of is starting a small service oriented clinic where one can assess the diabetics, hypertension to general population and antenatal mothers; this service can even be availed by some of the physicians nearby to your small clinic.





Another arena for Nurses to venture is childbirth training centers; where childbirth training can be given to the first time mothers. Lactation consultants, holistic or alternative medicine services can also be started by Nurses, lot of training programs like wellness training services may be started. But for all those things license should be obtained. Tons of opportunities available for Nurses to be an entrepreneur, all needed is the drive to become an entrepreneur. Be an employer rather than being an employee. She finally ended her talk by telling a story about an engineer, who quitted his engineering job and became an entrepreneur selling green leafy vegetables. He by himself cultivated 60 different type of green leafy vegetables and selling it all over the world. She finished her talk by advising the nursing students to develop the critical thinking, leadership skills and feed always your passion, then for sure you will become an entrepreneur.

Then, Dr. Vandana, competition judge was invited to deliver talk. She started her talk by thanking the distinguished dignitaries on and off the dais. She told - about entrepreneurship in detail was spoken, by both IIC president and Dean of Nursing College. She told the students to prune the skills required for entrepreneurship and told that one should be good listener, observer and learner from multiple sources.

In olden days only teacher or books are the source, but in this millennium, if one seeks to learn options are plentiful and you all are millennium learners. She advised the students to develop the skills required to be a successful entrepreneur.



Dr. Sivakumar Vijayaraghavalu, IIC- Convener was invited to give a talk and he delivered his speech as follows -

Good afternoon and greetings to our honorable IIC – President and Dean of Narayana Medical College, **Dr. SP Rao sir.** Sincere whole hearted thanks and greeting to respected Dean Narayana Nursing college, Dr. S. Indira Madam for hosting this program in our prestigious Narayana College of Nursing. As a IIC – convener & on behalf of our IIC president, I extend my thanks to Principals – Dr. **Ajay**, Dental college, **Dr. Harinatha Baba**, Pharmacy and **Dr. Tirupathi**, Physiotherapy for their immense support and help for all the IIC activities.

IIC – is a great initiative that is uniting all the five (Medical, Dental, Nursing, Pharmacy and Physiotherapy) institutions under one single umbrella called Narayana Medical institutions.

In this juncture, I express my sincere thanks to our Dr. **S. Vijaykumar** sir for being master mind behind the establishment of Incubation center and IIC. He invited **Dr. TV Aditya, representative** of Bharat Biotech, and our Alumnus and did a grand opening of incubation center on March 6 this year.

Then with support and help of Dr. SP Rao sir, we applied to MIC and got approval in this August.



After approval within a month; we completed four events; this is fifth one in a row; all are different events. We brought eminent professionals from India as well abroad. For example, IPR-copyrights was delivered by **Dr. Karthigeyan, MSME** central government lawyer, he is the board member in Indian Copyrights. Then recent one on Building innovation/product fit for market was by **Mr. Arun Sethuraman**, Alumnus of Harvard Business School and an Medical Device Entrepreneur from Singapore.

Entrepreneur or entrepreneurship is a word jargon; do not scare and alienate yourself; Its nothing but starting your own business in your profession or of your interest and becoming successful in it.

Can a Nurse be an Entrepreneur??? Yes - says the history -

Clara Brant, first nurse entrepreneur started American Red Cross in May 21, 1881; then after so many nursing professionals joined her organization and strengthened it. I will couple more examples to motivate you –

Gayle Francis and her husband Steve Francis – were the started a company called - American Mobile Nursing (AMN) in 1985 and in a decade it was renamed as AMN healthcare and started acquiring small staffing companies under its banner. This company is in San Diego, USA and even listed in NYSE.



Another successful RN called - **Seattle Sutton**, Illinois Chicago started a company on her name – Seattle Sutton's Healthy Eating in 1985; with a mission of supplying healthy balanced diet meals to reduce obesity; she is very successful; her products are sold in whole food markets, wall mart and other grocery giants in USA.

Cyndie Colorassou – started a company called Pathways consulting; Wisconsin, USA based company started in 2000, it offers counselling services for Trauma, PTSD and people with eating disorders. As well offer services for procurement and tissue banking from the community and offers gifts to rewards the organ donor family. No medication and no psychiatrist are there only trained licensed therapist offering services. Like this we can think of starting any business that meets the needs of our people and the situation.

I will quickly share some Indian example which I came across — A nurse by name **Dr. Meena,** in SRIHER, is an entrepreneur she started her own CRO in 2006 and she is serving as consultant for SRIHER and elsewhere. He ended his talk by saying that if we have need and fire to become an entrepreneur you can be either in your profession or in the field of your passion. Finally he thanked IIC — President Dr. SP Rao for giving him the opportunity and freedom to execute programs like this and thanked Dr. S. Indira for conducting this program at her institution.



The competition judge Mrs. Visharadha was invited to share her experience about this competition. She told that she was the alumni of this college, she thanked Dr. S. Indira for her excellent educational service. She also thanked the IIC — President for organizing events like this. She told that it was her privilege to be a judge in this competition. Further, she said that the posters prepared were good and she appreciated the Nursing Students for taking this as a challenge and for their interest in learning and aiming to become an entrepreneur. Finally, she congratulated the students and the organizers.

Then the Vote of thanks for given by Prof.Vijji. Alex, HOD of Obstetrics and Gynecological Nursing, expressed Vote of thanks at end. She thanked the organization, Dean of Nursing, IIC – President and Dean of Narayana Medical College and all other distinguished faculty and students made this program as a great event.

The prize distribution to the competition winners was done by Dr. SP Rao.

1st Prize winner - Ms. Deboleena. Das, B.Sc(N) 2nd year

2nd Prize winner – Ms. Sravathi, M.Sc(N) 2nd year

3rd Prize winner - Ms. Himaja, M.Sc(N) 1st year

The programme ended with the National Anthem



Participants List for Poster making competition

S.No	Course	Name of the Student
1.	B.Sc(N) II year "A" Batch	Group-I
		1.Aksa Siby Mathew
		2.Merin. Joseph
		Group-II
		1.Feba .T. James
		2.Janet. Johnson
2.	B.Sc(N) II year "B" Batch	Group-I
		1.Annu Elsa Thomas
		2.Sneha Saju
		3.Fathima Hussain
		Group-II
		1. Ashly Treesa Paul
		2. Ancy Mol Wilson
		3. Anu Vinda
3	B.Sc(N) II year "C" Batch	Group-I
		1.Aksa. M. Paul
		2.Megha Mathew
		Group-II
		1.Alka. Ajith
		2.Nandhana Renchai



4	B.Sc(N) II year "D" Batch	Group-I
		1.Deboleena. Das
		2. Mouli. Patra,
		3. Titas De
		4. Rittika Parial
		Group-II
		1.Sona Cherian
		2. Abarna Anna Mary Paul
		3.Reshma Mariya Varkey
		4.Diya Anna Thomas
5	B.Sc(N) III year "A" Batch	Group-I
		1.Subi. Varghese
		2. Ashili. Sunny
		Group-II
		1.Gincy. Mol .A. Varghese
		2. Ashna. Peter
6	B.Sc(N) III year "B" Batch	1.Devika Binu
		2. Anitha Mol Joy
		3.Sannu Saji
7	B.Sc(N) III year "C" Batch	1.Gopika. M.G
		2.Harsha. Babu
8	B.Sc(N) III year "D" Batch	1. Arathy. Sajeev
		2.Giya. Mol
9	P.B.B.Sc(N) II year	1.Amala. Baby
		2.Sneha. Sojan
		3. Athira.S



10	M.Sc(N) I year	Indraja.B
		Sravanthi . A
11 M.Sc(N) II yo	M.Sc(N) II year	1.Chamanthi
		2.Himaja

Total Participants for poster competition were 40 in number and 17 posters were displayed which was evaluated by Judges.

Sample Certificates given to participants





The Narayana College of Nursing staff, students; IIC – staff members and students attended the program.























РНОТО-2

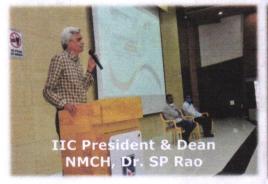




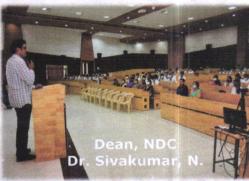


Institute Innovation Council

Intra-Campus Student Competition to Design logo for Institute Innovation Council (IIC),
Narayana Professional College

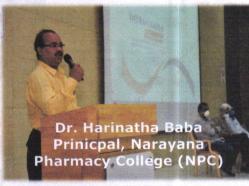
















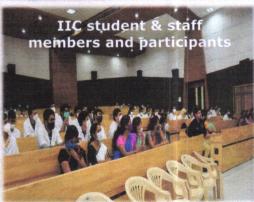
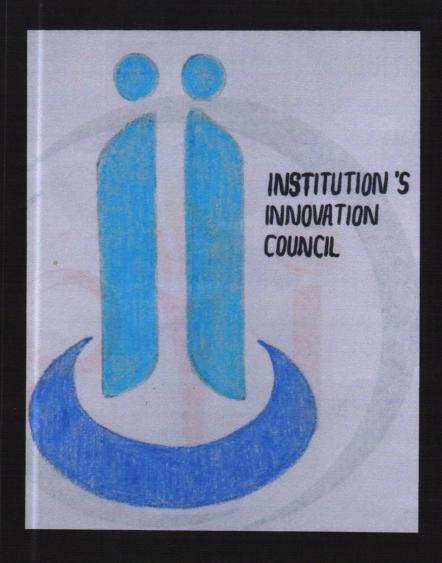


PHOTO-1; NMCH - Narayana Medical College and Hospital; NDC - Narayana Dental College.



3rd Prize



Ms. Anumol K.A,

1st Year, PPBSc. Narayana College of Nursing

The two human shaped alphabets "I" in the logo stands for students & "C"

- platform for the students. Educational logo - blue colored theme









Magnifying glass with C letter Keen to explore and innovate.

COLLEGE OF NELLORE OF NELLORE OF NELLORE



Letter I with Flame - Sign of win and enthusiasm



Letter I with globe

Connectivity and communication worldwide

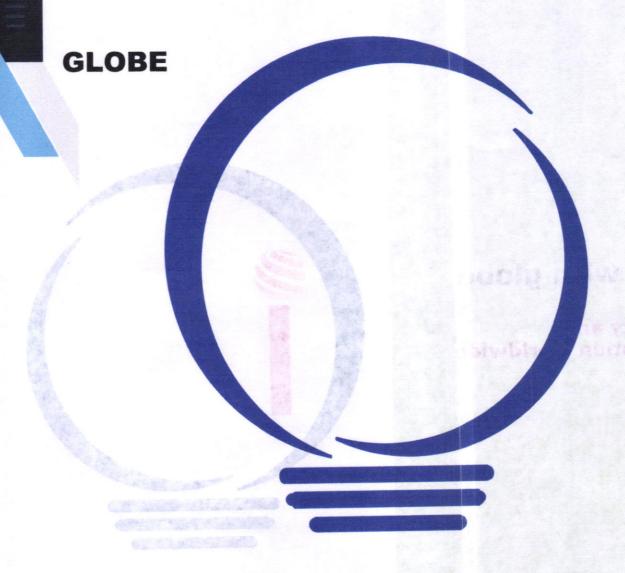


Innovation, intelligence, creativing the present a Euraka moment, sinspiration.

By switching on a bulb, the dark

representing Ignorance being di





- Innovation, intelligence, creativity, and problem solving.
- It represent a Eureka moment, signifying a sudden burst of inspiration.
- By switching on a bulb , the darkness is illuminated by light, representing ignorance being dissipated by knowledge.

COLLEGE OF NELLORE 524 003

2nd Prize

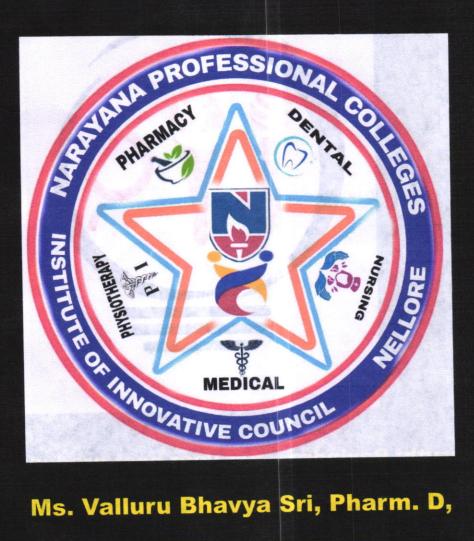


Dr. Shruthi Ravindra - 1st year post graduate, Dept. of Endocrinology, Narayana Medical College, Nellore, AP.

Bulb logo symbol of innovation, intelligence, creativity, and problem solving. They represent a Eureka moment, signifying a sudden burst of inspiration. By switching on a bulb, the dark becomes light, representing ignorance being dissipated by knowledge. "I letter with globe" suggests connectivity, communication worldwide. "I letter with flame "sign of win and enthusiasm. Magnifying glass suggests keen to explore and innovate.

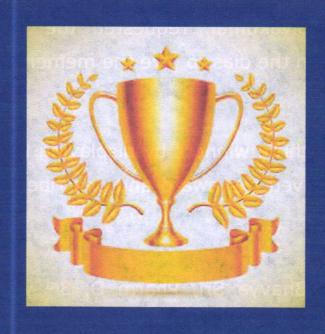


1st Prize



Ms. Valluru Bhavya Sri, Pharm. D, 3rd Year, Narayana Pharmacy College.





AWARD WINNING LOGOS

ARE IN THE FOLLOWING SLIDES



He also thanked the IIC organising team for conducting the activities that help the students develop innovative ideas and encouraged the students to participate in all the activities.

IIC – convener, Dr. Sivakumar, requested the IIC-President, and other mentioned dignitaries on the dias to give the mementos and certificates to the winners.

He announced the top three winners by displaying their logos on the screen. Each one of them received the award and described the concept behind the logo they designed.

1st Prize- Ms. Valluru Bhavya Sri, Pharm D, 3rd year, Narayana Pharmacy College.

2nd Prize- Dr. Shruthi Ravindra, PG 1st year, Department of Endocrinology, Narayana Medical College. Since this winner was not able to attend the ceremony; on behalf of her Dr. T. Sunanda, Prof. Department of Endocrinology received the award.

3rd Prize- Ms. Anumol K A, B. Sc. Nursing, 1st year, Narayana College of Nursing.

The event was concluded with a vote of thanks by IIC – convener and then a group photo was taken.



He further stated the importance of using technology and encouraged the students to explore things to a large extent. He concluded his speech by congratulating all the participants, especially the winners. He also advised the participants to not get disheartened because of not getting prizes and motivated them to participate in upcoming activities.

Dental college Dean Dr. N. Sivakumar, appreciated the efforts of all the participants and congratulated the winners. He also motivated the students to participate in all the opportunistic activities to show off their ideas and creativity. He thanked the IIC organizers for giving him the opportunity as one of the member to select and finalize the logos.

IQAC Coordinator- Dr. Ananda Reddy, acknowledged the IIC team for bringing out this fruitful project in the institution that made the students to come up with their innovations. He further stated that age is not a barrier to create things or to explore things and advised the students to be passionate towards the competitions. He motivated the students by stating that making an attempt to participate in the competitions is more important than winning a prize.

Pharmacy College Principal Dr. Harinatha Baba congratulated all the participants and winners.



PFINCIPAL

NARAYANA COLLEGE OF NURSING
Chinthareddypalem,
NELLORE - 524 003.

The award ceremony was presided by Dr. SP Rao. It was convened and moderated by Dr. Sivakumar Vijayaraghavalu, IIC-Convenor, Narayana Translational Research and Incubation Centre (NTRIC). The staff and students members of all the Narayana Professional Colleges attended the event.

IIC-convenor started the program by welcoming all the IIC members and the attendees. He appreciated the members for successfully completing the first academic year and stated that 'we are the only medical institution to have IIC in Andhra Pradesh'. He described the details about the Logo Design Competition and then invited Dr. SP Rao, IIC-president and Dean, Narayana Medical College; Dr. N. Sivakumar, Dean, Narayana Dental College and Hospital; Dr. Harinatha, Principal, Narayana Pharmacy College and IQAC coordinator, Dr. E. Ananda Reddy to the dias. After this welcome address, he invited honourable IIC-president and dean, Dr SP Rao to deliver the presidential address.

IIC-president greeted all the attendees and the participants. He shared that he was impressed with the participant Ms. Bhavya Valluru from Narayana Pharmacy College who designed the the 1st prize winning logo in the Mobile phone.



Institute Innovation Council (IIC), Self Driven Activity (Academic Year: 2021-2022; 1st Quarter)

Logo Design Competition Minutes of the meeting:

The Intra-Campus Student Competition was conducted to select the best IIC logo designed by students of Narayana Professional Colleges - Medical, Dental, Nursing, Pharmacy and Physiotherapy.

Head of the each college mentioned above served as the selection committee members. The committee composition is as follows.

Selection Committee

Chairman - Dr. SP Rao, IIC - president & Dean, Narayana Medical College

Members

Dean - Dr. N. Sivakumar, Narayana Dental College and Hospital

Dean - Dr. S. Indira, Narayana College of Nursing

Principals – Dr. Harinatha Baba Narayana Pharmacy College & Dr. Tirupati, Narayana Physiotherapy College.







INTRA-CAMPUS

Student Competation

To design logo for Institute Innovation Council (IIC), Narayana Professional Colleges

erved as the selection comm

Conducted by Institution Innovation Council at Grays Lecture Gallery, Narayana Medical College, Nellore on October 30, 2021 from 12 – 2 pm.

•

Click here to register or Scan the QR code

IIC - PRESIDENT & DEAN, NMC

